

Message Text

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PAGE 01 PEKING 00445 150324Z

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ACTION EA-10

INFO OCT-01 ISO-00 NSC-05 NSCE-00 SS-15 PA-01 PRS-01 /033 W

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FM USLO PEKING

TO AMCONSUL HONG KONG

INFO SECSTATE WASHDC 3388

USIA WASHDC

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E.O. 11652: N/A

TAGS: PROP, CH

SUBJECT: PROPOSED PAMPHLET FOR PRESIDENT FORD'S PRC VISIT

REF: HONG KONG 2473

1. USLO HAS GIVEN SERIOUS CONSIDERATION TO USIS HONG KONG'S PROPOSAL FOR SIMPLIFIED CHARACTER PAMPHLET ON PRESIDENT FORD (REFTEL) AND WE FEEL IT WOULD BE A USEFUL CONTRIBUTION TO THE VISIT, PARTICULARLY IF THE MATERIALS PREPARED COULD ALSO BE USED IN A SPECIAL SUPPLMENT TO WORLD TODAY MAGAZINE.

2. WE WOULD SUGGEST THAT THE PAMPHLET BE OF RELATIVELY SMALL SIZE, PREFERABLY SOMETHING THAT COULD BE SLIPPED INTO ONE'S POCKET OR HANDBAG. IN ADDITION TO ONE OR TWO LOW-KEY PERSONAL ARTICLES ON PRESIDENT AND HIS FAMILY, WE WOULD SUGGEST A SHORT SEPARATE PIECE ON THE DEVELOPMENT OF U.S. - PRC RELATIONS. A PAGE OF FACTUAL DATA, PERHAPS INCLUDING DATES OF PRESIDENT NIXON'S VISIT, VISITS BY SECRETARY KISSINGER, ETC. MIGHT ALSO ENHANCE ITS UTILITY FOR CHINESE READERS AND LOCAL CHINESE SPEAKING PRESS AND DIPLOMATIC CORPS.

3. OUR ONLY RESERVATION, AND THIS IS FOR USIA TO DECIDE, IS THE COST FACTOR. WE WOULD PLAN TO SEND COPIES TO SEVERAL DEPARTMENTS OF MFA, HSINHUA NEWS, ETC. AND WE COULD PROBABLY PERSONALLY HAND OUT A NUMBER OF THEM TO PEOPLE WITH WHOM WE WILL BE WORKING DURING THE VISIT. THIS LIKELY WILL NOT EXCEED
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A COUPLE OF HUNDRED COPIES, HOWEVER, AND WE ARE UNCERTAIN WHETHER THI

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NUMBER WOULD JUSTIFY PRINTING COSTS.
BUSH

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Message Attributes

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